



PUBLIC CALL FOR SELECTION OF PROPOSALS FOR ATTRACTION, IMPLEMENTATION OR EXPANSION OF RESEARCH, TECHNOLOGICAL DEVELOPMENT AND INNOVATION CENTERS

JOINT PROMOTION ACTION BNDES – FINEP

1. PURPOSE OF THE CALL

The PUBLIC CALL is a joint initiative of the Brazilian Development Bank (BNDES) and the Financier of Studies and Projects (FINEP), which aims to promote the attraction, implementation or expansion of Research, Technological Development and Innovation Centers (RD&I Centers) installed or under construction in the country.

This Call takes place within the scope of the New Industry Policy (NIB), which seeks to promote national reindustrialization through six missions established under the terms of the Resolution of the National Council for Industrial Development No. 01/2023, of 07/06/2023.

2. ELIGIBILITY OF PARTICIPANTS

Brazilian companies that perform, plan to perform or expand research, technological development and innovation activities in the country may participate in the Proposal Selection Process.

A company is understood as an economic organization established for the production or commercialization of goods or services, for profit, duly registered with the Board of Trade, constituted under Brazilian laws and which has its headquarters in the country.

Foreign companies may also participate in the selection process, noting that the submission of requests for financial support (projects) must be performed by a Brazilian company.

3. SCOPE AND CHARACTERISTICS OF THE PROPOSALS

The Proposals must mandatorily contemplate the implementation or expansion of RD&I Centers in Brazil to carry out research, technological development and innovation activities related to at least one of NIB's missions, as defined in the

Resolution of the National Council for Industrial Development No. 01/2023, of 07/06/2023.

For the purposes of this Call, RD&I Centers comprise laboratories, pilot plants, demonstration plants, and other facilities for exclusive use for research, technological development, and innovation activities.

The following definitions are also considered:

DEFINITIONS	PHYSICAL AREA	TECHNICAL TEAM
Implementation of RD&I Centers	Minimum implantation of 500m ²	Minimum hiring of 50 employees, 10 of whom with a master's or doctorate <i>stricto sensu</i>
Expansion of RD&I Centers	Minimum expansion of 250m ² , corresponding to a minimum increase of 20% of the R&DI Center	Minimum hiring of 25 employees, 5 of whom with a master's or doctorate <i>stricto sensu</i>

To this end, Proposals for the implementation or expansion of RD&I Centers may include:

- Hiring and fixing of human resources;
- Funding of RD&I activities, including the hiring of specialized technical services;
- Funding of RD&I activities performed in partnership with other companies (including in an open innovation system), universities and research centers, public or private;
- Installation of physical infrastructure;
- Acquisition of machinery and equipment; and
- Installation of pilot or demonstration plants.

The Proposals must contemplate, for their execution, a credit need of more than BRL 10 million (ten million reais), for RD&I Centers in the North and Northeast regions, and BRL 20 million (twenty million reais) for the other Regions. The deadline for execution of the Proposals may be up to 36 (thirty-six) months.

In the contracts and other legal instruments of financial support, the companies benefiting from resources from this Call will assume the obligation to, among others, maintain the full operation of the RD&I Centers contemplated and the number of the technical team indicated for a minimum period of 3 (three) years from the end of the physical execution of the project.

4. PROPOSAL SELECTION PROCESS

The Selection Process will be carried out jointly between BNDES and FINEP, and will have the objective of organizing the entry of requests for financial support (Projects) in the two development institutions, which will allow greater coordination of actions and better integration of the available financial instruments.

To assist in the evaluation, BNDES and FINEP may invite representatives of federal administration agencies that work directly with the theme of this Call, as the case may be. The selection will be divided into three stages:

4.1. Submission of Proposals

Interested companies must present the Proposal for the implementation or expansion of RD&I Centers, as well as the innovation strategy they intend to implement. They should also present technological strategies, the synergy of the RD&I Center's activities with the company's business lines and with the production capacity installed in Brazil.

The Proposal must also explain the following aspects:

- a) Identification of the company, with information on i) legal nature, ii) main activity, iii) revenue for the last three years, iv) contact information, v) total investment foreseen in the RD&I Center and other activities;
- b) Details of implementation or expansion of the RD&I Center, including the main lines of research to be developed, the innovation strategy and the synergy with the company's business;
- c) Details of other investments related to the RD&I Center;
- d) Schedule and expected deadlines for the implementation or expansion of the RD&I Plan;
- e) Annual projection of expenses to operate the RD&I Center;
- f) Projection of revenues and expenses of other investments related to the RD&I Center
- g) Table of Uses: characterization of the nature of the expenses of the Proposal;
- h) Description of the technical, industrial and commercial training required for the execution of all stages of the Proposal; and

i) Assessment of the technological and economic risk and, according to the strategy to be adopted, of the industrial and commercial risk of the activities to be developed.

Each company may submit only one Proposal, which must be completed according to the Proposal Detailing Form Model available on the BNDES and Finep websites. Then, the Proposal must be sent through the link <https://forms.finep.gov.br/forms/externo/>

4.2. Evaluation of Proposals

The evaluation of the Proposals will be done by a Working Group composed of BNDES and FINEP representatives. The evaluation process will observe the following criteria:

Classification criteria:

- Purpose of the investments compatible with the objectives of the Public Call defined in item 1;
- Compliance with the eligibility requirements defined in item 2;
- Financial capacity of the company regarding the intended investments;
- Framing of the Proposal within at least one of the specific missions and objectives provided for in the Resolution of the National Council for Industrial Development No. 01/2023, of 07/06/2023, of the New Industry Policy (NIB).

Classification criteria:

- Adherence and breadth of the Proposal within the specific missions and objectives provided for in the Resolution of the National Council for Industrial Development No. 01/2023, of 07/06/2023.
- Adherence to the Proposal regarding the effective implementation, in Brazil, of research, industrial development and innovation activities;
- Adherence of the RD&I Center with the company's business and synergy with the internalization of new industrial activities, densification of production chains and product lines or services of greater technological complexity;
- Technical, financial, managerial and commercial training for the execution of the planned activities;
- Technical and business cooperation, including with universities and research institutes;
- Strategy for the production and commercialization of the results from the RD&I Center



Only Proposals that meet the criteria will be evaluated by the Working Group.

Companies may send a link with a video of up to 5 (five) minutes, with the following contents: i) presentation of the relevance of the RD&I Center, the lines of research to be developed and adherence to the company's strategy; ii) demonstration of the company's technical training, infrastructure and partners to carry out the project.

Throughout the selection process, the Working Group may request a face-to-face or online presentation of the proposals, as well as request additional information.

4.3. Structuring the Joint Support Plan

For each selected Proposal, the BNDES and FINEP representatives in the Working Group will structure a Joint Support Plan (PSC), indicating, among the existing financial support instruments within the scope of the two institutions, those that best suit the needs of the Proposal.

The Working Group is allowed to specify more than one instrument to support the different activities/stages foreseen in the Proposal. When preparing the plan, adjustments to the scope and terms of the Proposal may also be suggested.

It will be up to the company, in compliance with the definitions contained in the plan, to take all the necessary steps to forward the Project(s) of the plan for analysis, approval and subsequent contracting within the scope of BNDES or FINEP.

The projects that make up the plan presented will follow the usual flow of processing operations at BNDES and FINEP, and it is certain that the structuring of the plan, by the Working Group, does not dispense with the technical, financial and legal analysis of the Projects that constitute it, nor does it generate expectations of rights in relation to the approval of each project within the scope of the indicated financial support instrument(s).

5. INSTRUMENTS AND BUDGET ESTIMATION

Credit instruments, equity participation, non-reimbursable resources for cooperative projects between companies and technological institutions and economic subsidy are available.



Subject to budget availability, the selected companies will have access to non-reimbursable resources for RD&I projects and to economic subsidy resources from current calls.

The credit and equity participation instruments will be used according to the specific requirements of these support lines, in accordance with specific rules defined by BNDES and FINEP.

The instruments of cooperation between companies and technological institutions and economic subsidy shall be governed by the requirements of the funds authorized to apply resources in Projects for the development of the proposed technologies, in compliance with the legislation and regulations in force.

The estimated resources directed to projects arising from the PUBLIC CALL is up to BRL 3.0 billion. It should be noted that such an estimate does not imply a commitment to the total realization of resources.

6. DEADLINES

Launch of the Public Selection	02/21/2025
Opening for submission of proposals (availability of the electronic form)	Until 03/07/2025
Submission of Proposals	Until 06/30/2025
Result of the Selection of Proposals	Until 08/15/2025
Structuring of Joint Support Plans	Until 09/26/2025

Deadlines may be extended due to the high volume of Proposals received.

7. FINAL CONSIDERATIONS

BNDES and FINEP have the right to modify or discontinue the support lines without prior notice.

The result of the selection will be announced on the websites of BNDES (www.bndes.gov.br) and FINEP (www.finep.gov.br).

Any personal data collected within the scope of this Public Call will be used exclusively for its purposes, and may be shared in the cases required by law. It



will be up to each company to obtain the respective consent of the holders of the data collected, in cases where it is indispensable. In the event of non-compliance with this obligation, the proponent will be subject to the penalties provided for in Law 13,709/2018, or in another law that succeeds it, without prejudice to the obligation to repair any losses and damages caused to BNDES or FINEP.

The forum of the Federal Court of the city of Rio de Janeiro is elected to settle any doubt or litigation that may arise from the execution of this Public Selection, with express waiver of any other, however privileged it may be.